



SUCCESS EN ROUTE





VISION & PHILOSOPHY

Guiders is dedicated to fulfilling the unending corporate requirements for employable candidates. We are focused on transforming students to corporate leaders of tomorrow by aiding advancement of knowledge, tapping talents and bringing out the true individual potential.

Our Logo... Embodies the three primary colours denoting our students in their primary state, ready to be transformed and guided by Guiders. The tri-colored tabs not only signify Knowledge, Communication and Attitude; the three essential mantras for success but it also stands for the Student - Red, being supported and backed by Faculty - Blue and Parents - Green. Set in a white and blue backdrop, where white represents purity and success in the merging of the three primary colors, the blue shows knowledge and stability in a fulfilling career. The Formation of the three tabs in an arrow stands for progress surging ahead and in its shape of greater than, it symbolizes the unparalleled status of Guiders as the frontrunner in Job Oriented Education.

Ms. Riya Ann Cherian
Director



Yet another year of the pandemic has passed as we enter our fifteenth year. The ups and downs of the Coronavirus was felt throughout the world as also in Kerala. But in spite of all the hurdles, I am proud to say that Guiders Education still stands tall. We have come out successfully fighting all odds. Our new batches went ahead with spells of online and offline classes as the situation demanded. Our students made the most of the offline classes, going full throttle, with practical sessions and festivities to celebrate all occasions with caution, not forgetting the pandemic protocols.

2022 yet again saw the power of the united force of my fellow directors and my most dedicated team. Their devotion to responsibilities and their strength in crisis management has made our presence very strong in the field of job oriented education. As the industries are opening out, our placement cell has worked overtime and secured excellent job opportunities for our deserving students. The list of elite companies requesting for and employing our students continues to grow every day.

Our accrediting boards continue to place full faith in our method of education in handling the Graduate programmes of Commerce and Business Administration and the Diplomas in Aviation, Tourism, Shipping and Logistics. With open arms we wait to welcome the new batches in both our branches at Kochi and Thrissur, because creating destinies is our business.



ABOUT GUIDERS

Leading from the front, Guiders Education is a trendsetter in the arena of Job Oriented Education in Kerala. It was conceived and established 14 years ago by a pioneering lady, Riya Ann Cherian from a modest office in Cochin. Now, operating out of its Corporate Office at Cochin and its branch at Thrissur, Guiders is an Authorized Training Centre for National Skill Development Corporation, Open University Malaysia-IPD, IATA, BSS and GDS companies. It has made its mark in providing well groomed and industry ready professionals for Multi National Companies and other Corporate Offices. It also has business partnership alliances with companies for training students to suit their own unique needs.

**100%
PLACEMENT
SUPPORT**



WHY GUIDERS

Guiders is the first choice for many an aspiring candidate because of the personalized attention that each student receives here. Education at Guiders is an enjoyable experience that leaves its imprint for a lifetime.

TEACHING METHODOLOGY

- ❖ We DON'T teach... instead we make you LEARN
- ❖ You don't learn for a CERTIFICATE... instead for a CAREER
- ❖ Limited number of Students and Limited batches
- ❖ You are INVOLVED in learning process

ATTITUDE MANAGEMENT

- ❖ Attitude can MAKE or MAR your career and life
- ❖ Every employer is CONCERNED about your Attitude
- ❖ We work with you on improving your OUTLOOK

COMMUNICATION & SOFTSKILLS

- ❖ Can you communicate CONFIDENTLY?
- ❖ Employers prefer a person who can COMMUNICATE
- ❖ We have a SPECIAL package for improving Softskills
- ❖ We work with you on improving you as a PERSON

INDUSTRY INTERFACE

- ❖ Learn along with the INDUSTRY
- ❖ Industry - Academia INTERFACE Programme
- ❖ Guiders Trade Mart
- ❖ We have an excellent TRACK RECORD in placing our successful students
- ❖ CV Preparation, Self Introduction, Mock Interview Sessions, Group Discussion, Telephonic Interview
- ❖ We work with you to make you an EMPLOYABLE Candidate

GUIDERS ALUMNI CONNECT is an extra ordinary programme of Guiders for Continued Placement Support for our Alumni

International Air Transport Association, more popularly known as IATA, is the official trade organization for the world's airlines. The major vision of IATA is, working together to shape the future growth of a safe, secure and sustainable air transport industry that connects and enriches our world. IATA Authorized Training Centres (ATC) are authorized to teach specific IATA certificate courses and diploma programmes. IATA certification gives you worldwide recognition and acceptance, a high standard of training and professional competence to start a career in the Tourism and Aviation industry. Presently IATA has 290 member airlines, 470 strategic partners and one lakh IATA Accredited Agents

www.iata.org



National Skill Development Corporation (NSDC) is set up by Government of India, aiming to promote skill development by catalyzing creation of large, quality and for-profit vocational institutions. Logistics Sector Skill Council (LSC), is set up by Ministry of Skill Development and Entrepreneurship through NSDC and promoted by Confederation of Indian Industries Institute of Logistics, with the aim to develop skill trained as well as up-skill the workforce in India.

www.lsc-india.com www.nsdcindia.org



Open University Malaysia (OUM), is one of the largest open universities in Malaysia and is owned by a consortium of the leading eleven Malaysian Government Universities. Institute of Professional Development (IPD-OUM) is its division authorised to accord dedicated support for the learning and development of professional programmes. IPD-OUM has its presence in Europe, Middle East, South East Asia and Africa. The programmes of OUM are accredited by the Malaysian Qualifications Agency (MQA). OUM is an associate member of the Association of Indian Universities (AIU).

www.ipdoug.edu.my





AVIATION & TOURSIM

- ❖ IATA Passenger Ground Services
- ❖ IATA Ground Operations Management
- ❖ IATA Airport Ramp Services
- ❖ IATA Travel and Tourism Foundation / Consultant
- ❖ OUM International Tourism Management Program
- ❖ BSS Diploma in Airport Management
- ❖ BSS Diploma in Passenger Services
- ❖ Guiders Diploma in Airline Fares and Ticketing
- ❖ GDS / CRS



LOGISTICS & SCM

- ❖ LSC – NSDC Diploma in Shipping and Logistics
- ❖ LSC – NSDC Post Graduate Diploma in Shipping and Logistics
- ❖ IATA Cargo Introductory Course
- ❖ IATA Supply Chain and Transport Modes
- ❖ OUM International Program in Shipping and Logistics Management
- ❖ OUM International Advanced Program in Shipping and Logistics Management
- ❖ BSS Diploma in Shipping and Logistics Management
- ❖ BSS Post Graduate Diploma in Shipping and Logistics Management
- ❖ Guiders Diploma in Air Cargo Management
- ❖ ERP – SAP



BBA/B.COM* with AVIATION -TOURSIM

- ❖ Graduation – BBA / B.Com
- ❖ Specialization – AVIATION MANAGEMENT
- ❖ Certification – IATA & BSS
 - * Diploma in Tourism Management
 - * Diploma in Air Fares and Ticketing
 - * GDS / CRS



BBA/B.COM* with LOGISTICS - SCM

- ❖ Graduation – BBA / B.Com
- ❖ Specialization – LOGISTICS MANAGEMENT
- ❖ Certification – NSDC / BSS
- ❖ Guiders Diploma in Air Cargo Management
- ❖ ERP - SAP

*Private Registration, Conditions Apply





I got employed as a Customer Service Officer (CSO) in INDIGO AIRLINES. Working at an airport was my dream and is what I always wanted. Thanks to the entire GUIDERS TEAM, for giving me all the support.

MERIN P VINCENT



To be employed in Lulu International, is a great privilege. Thank you Guiders for remembering me in spite of being an alumni.

TIBIN THOMAS



I am very happy to be part of this institution. Guiders helped me to get placed in Intersight Holidays

MUHAMMED NAHEEMUDEEN



Guiders is the one stop point where you can take yourself from the shy and introvert shell and get exposed to world's adventures and wonders via education and knowledge with fun and enjoyment.

SALJITHA SALAM



Guiders Education never forgets its alumni. When a big brand name like LULU International was looking for experienced Logistics Executives they thought of the old students and asked us to attend the Interview. Excellent working atmosphere, Thank You Guiders.

JOYAL SCARIA



Before joining this college I was very silent. Now my parents say that I have changed a lot. I understood that grooming is very important, after joining here. Thank you Guiders for the placement at Dolphine Shipping Line.

STINA GRACE RAPHY



Hi Everyone, this is one of the most beautiful moments in my life. Now I am standing at a successful level after achieving my goal. Thanks to Guiders and our teachers for everything.

MIDHUN MOHAN K



I have been placed in Lulu International. Thank you Guiders for the opening.

ANANDHU SALIMON



Before joining this course I was very shy and now my confidence level and communication skill have improved much. I had an opportunity to participate in various tourism programs and that was a golden opportunity for me. I am lucky to have been in this institution

ARYA LAKSHMANAN



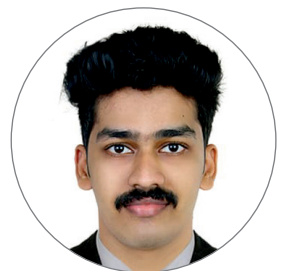
Very happy to have been placed in Asia's largest Mall as Asst Storekeeper. Thank you Guiders for the opportunity. You are the best

KEVIN JOSE



Guiders was the best selection for me because they gave me the best opportunities. Happy to be placed.

LAKSHMI SAJI



Hi everyone, I convey my sincere gratitude to Guiders Education. Now am placed in a better company. So, first of all, I thank all our teachers and management. Thank you

ARJUN V U



Ms. RANCY ABRAO
Branch manager, BROEKMANN LOGISTICS

Talented well trained and motivated students. Guiders gives wonderful platform to develop their career



Mr. RATHEESH R. NAIR
MD-PARADISE HOLIDAYS & PARADISE HOME STAY

We have employed more than 20 students from your college in last 4 years. They are accommodative, eager to get trained and have decent knowledge of what is required.



Completing Diploma in Airport Management here in Guiders. I'm here to thank GUIDERS EDUCATION for helping me out to get a proper placement in a premier travel company named KERALA TRAVELS. I would also like to thank all the faculty members and staff for helping me out to achieve this.

JEEBA CHINNU BIJU



Thank you Guiders Education for helping me find a job even before I finish my course.

AKHIL VARGHESE



The best institute for Aviation & Tourism with experienced faculty & good management. Guiders Education will help you to achieve your goals.

AISHWARYA



I am so happy that I have been selected for Lulu International. Thank you Guiders, I will always be grateful to Guiders Education.

HARIKRISHNAN N



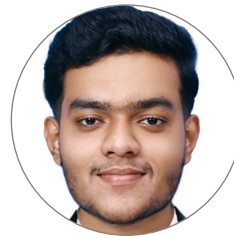
MARY EDREENA EDWARD
Marine Container Services



AKHIL ANTONY
Lulu International



AKHIL MOHANDAS
Guiders Mission Tours & Travels



MUHAMMED ASLAM M S
Big Basket, A TATA Enterprise



ARUN MENON
Abad Impex Pvt. Ltd.



KIRAN K S
Cochin International Airport



MUHAMMED ANEES P U
Big Basket, A TATA Enterprise



ARJUN T R
Great India Tour Co.



SOURAV C
Big Basket, A TATA Enterprise



ARUN GANGAN
Heavenly Holidays



SHIFANA K S
Delight Logistics



SUBITH.V
Amazon



AMAL PETER
Kerala Holidays



ALPHIN BABY
Lulu International



SARATH KUMAR V
Big Basket, A TATA Enterprise



ALEN JOHNSON
Big Basket, A TATA Enterprise



SUDEESH KUMAR M
Sitics Logistics



ATHUL VAZHAYIL
Guiders Mission Tours & Travels



Mr. MADAN PILLAI

Chairman of the Indian Institute of Maritime Law. Former president of the Cochin Steamer Agents Association. South India Head (RETD), Seahorse Ship Agencies Pvt. Ltd. Former Managing Committee member of the Federation of Ship Agents Association of India. (FEDSAI)

I have found the content of Shipping and Logistics courses at Guiders, to be well structured and covering all relevant facets of shipping. Constant changes and development in the rules and regulations are suitably monitored and updated, in tune with the dynamic nature of the industry.





Royal Lane, S. A. Road, Kadavanthara, Cochin - 682 020.
Phone: 0484 - 4026004, 81291 00335

Ameya, Vishal Nagar, Ayyanthole Road, Chungam, Thrissur - 680 003
Phone: 0487 - 2388036, 8086698166

info@guidersacademy.com www.guidersacademy.com

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